



National Marine Manufacturers Association

nmma.org

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MISSOURI

CONGRESSIONAL DISTRICT 2

Number of Recreational Boats*	24,534
Recreational Boating Industry Businesses	23
Total Jobs	2,175
Annual Recreational Boating-Related Spending	\$115.9 MILLION

TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

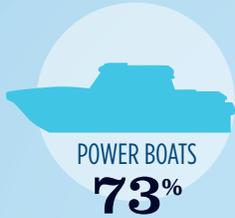
\$274.3 MILLION



RECREATIONAL BOATS IN MO-2

TOTAL BOATS* **24,534**

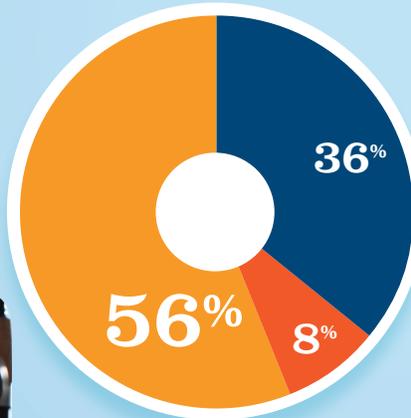
REGISTERED BOATS	24,534
Power boats	17,900
PWCs	5,868
Sailboats	756
Other Boats	10
HOUSEHOLDS PER BOAT	12.2



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN MO-2

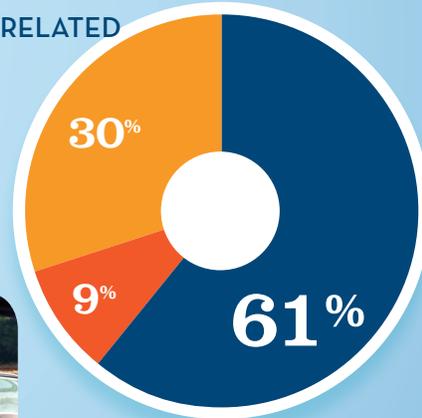
TOTAL BOATING JOBS	227
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	127
Dealers / Wholesalers	18
Boat Services	82



BOAT BUILDING † 36%
MOTOR/ENG. MFGR. † 8%
ACC./SUPPLIES MFGR. 56%
DLRS/WHOLESALERS 0%
BOAT SERVICES

RECREATIONAL BOATING-RELATED BUSINESSES IN MO-2

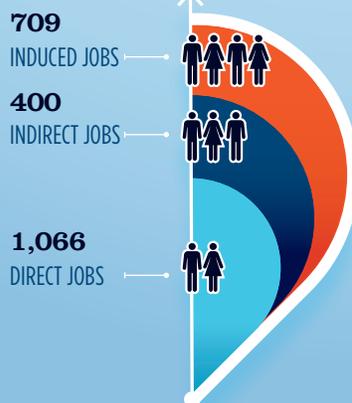
TOTAL BUSINESSES	23
Boat Building	-
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	7
Dealers / Wholesalers	2
Boat Services	14



BOAT BUILDING † 30%
MOTOR/ENG. MFGR. † 9%
ACC./SUPPLIES MFGR. 61%
DLRS/WHOLESALERS 0%
BOAT SERVICES

ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MO-2

EST. TOTAL JOBS	2,175
EST. TOTAL LABOR INCOME	\$90.1 MILLIONS
Est. Direct Income	\$36.8
Est. Indirect Income	\$22.3
Est. Induced Income	\$31.0



RECREATIONAL BOATING INDUSTRY SALES IN MO-2

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$27.2	\$27.2 MILLION
TOTAL MFG. SALES	\$27.2	
Dealers / Wholesalers	\$8.5	\$8.5 MILLION
Boat Services	\$32.1	\$32.1 MILLION
TOTAL RETAIL & SERVICES SALES	\$40.6	

BOAT BUILDING
MOTOR/ENG. MFGR.
ACC./SUPPLIES MFGR.
DLRS/WHOLESALERS
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University